

# METALLIC DESIGN PALETTE

Complete Color Reference and Gradient Guide

8 Metallic Families | 32 Colors | 8 Gradient Sets

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Gold · Silver · Bronze · Copper · Steel · Platinum · Rose Gold · Dark Metallics

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GOLD FAMILY

Warm, luxurious tones evoking opulence and prestige

| Swatch | Color Name   | HEX Code | RGB Value         |
|--------|--------------|----------|-------------------|
|        | Light Gold   | #F5D060  | RGB(245, 208, 96) |
|        | Gold         | #FFD700  | RGB(255, 215, 0)  |
|        | Antique Gold | #DAA520  | RGB(218, 165, 32) |
|        | Deep Gold    | #B8860B  | RGB(184, 134, 11) |

Gradient Set:  #F5D060 →  #FFD700 →  #DAA520 →  #B8860B

SILVER FAMILY

Cool, refined tones for modern elegance

| Swatch | Color Name   | HEX Code | RGB Value          |
|--------|--------------|----------|--------------------|
|        | Light Silver | #E8E8E8  | RGB(232, 232, 232) |
| Swatch | Color Name   | HEX Code | RGB Value          |
|        | Silver       | #C0C0C0  | RGB(192, 192, 192) |
|        | Pewter       | #A8A9AD  | RGB(168, 169, 173) |
|        | Dark Silver  | #808080  | RGB(128, 128, 128) |

Gradient Set:  #E8E8E8 →  #C0C0C0 →  #A8A9AD →  #808080

BRONZE FAMILY

Rich, earthy warmth with artisanal character

| Swatch | Color Name   | HEX Code | RGB Value          |
|--------|--------------|----------|--------------------|
|        | Light Bronze | #D4956A  | RGB(212, 149, 106) |
|        | Bronze       | #CD7F32  | RGB(205, 127, 50)  |
|        | Dark Bronze  | #A0522D  | RGB(160, 82, 45)   |
|        | Deep Bronze  | #8B4513  | RGB(139, 69, 19)   |

Gradient Set:  #D4956A →  #CD7F32 →  #A0522D →  #8B4513

COPPER FAMILY

Warm industrial tones with vintage appeal

| Swatch | Color Name   | HEX Code | RGB Value          |
|--------|--------------|----------|--------------------|
|        | Light Copper | #DA8A67  | RGB(218, 138, 103) |
|        | Copper       | #B87333  | RGB(184, 115, 51)  |
| Swatch | Color Name   | HEX Code | RGB Value          |
|        | Dark Copper  | #96522A  | RGB(150, 82, 42)   |
|        | Deep Copper  | #6E3B20  | RGB(110, 59, 32)   |

Gradient Set:  #DA8A67 →  #B87333 →  #96522A →  #6E3B20

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STEEL FAMILY

Cool, industrial strength with blue undertones

| Swatch | Color Name  | HEX Code | RGB Value          |
|--------|-------------|----------|--------------------|
|        | Light Steel | #B0C4DE  | RGB(176, 196, 222) |
|        | Steel       | #71797E  | RGB(113, 121, 126) |
|        | Blue Steel  | #4682B4  | RGB(70, 130, 180)  |
|        | Dark Steel  | #36454F  | RGB(54, 69, 79)    |

Gradient Set:  #B0C4DE →  #71797E →  #4682B4 →  #36454F

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PLATINUM FAMILY

Ultra-refined, near-white metallic luxury

| Swatch | Color Name     | HEX Code | RGB Value          |
|--------|----------------|----------|--------------------|
|        | Light Platinum | #F0EFED  | RGB(240, 239, 237) |
|        | Platinum       | #E5E4E2  | RGB(229, 228, 226) |
|        | Cool Platinum  | #BCC6CC  | RGB(188, 198, 204) |
| Swatch | Color Name     | HEX Code | RGB Value          |
|        | Dark Platinum  | #A0A0A0  | RGB(160, 160, 160) |

Gradient Set:  #F0EFED →  #E5E4E2 →  #BCC6CC →  #A0A0A0

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## ROSE GOLD FAMILY

*Soft, romantic warmth with blush undertones*

| Swatch | Color Name      | HEX Code | RGB Value          |
|--------|-----------------|----------|--------------------|
|        | Light Rose Gold | #F2C1C1  | RGB(242, 193, 193) |
|        | Rose Gold       | #B76E79  | RGB(183, 110, 121) |
|        | Dark Rose Gold  | #9E5B65  | RGB(158, 91, 101)  |
|        | Deep Rose Gold  | #7D4E57  | RGB(125, 78, 87)   |

**Gradient Set:**  #F2C1C1 →  #B76E79 →  #9E5B65 →  #7D4E57

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## DARK METALLICS FAMILY

*Deep, dramatic tones for bold contrast*

| Swatch   | Color Name | HEX Code | RGB Value       |
|----------|------------|----------|-----------------|
| Gunmetal | Gunmetal   | #2C3539  | RGB(44, 53, 57) |
| Charcoal | Charcoal   | #36454F  | RGB(54, 69, 79) |
| Obsidian | Obsidian   | #1A1A2E  | RGB(26, 26, 46) |
| Onyx     | Onyx Black | #0F0F0F  | RGB(15, 15, 15) |

**Gradient Set:**  #2C3539 →  #36454F →  #1A1A2E →  #0F0F0F

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# COMPLETE COLOR REFERENCE

All 32 metallic colors organized by family for quick lookup.

| Family         | Color Name      | HEX     | R   | G   | B   |
|----------------|-----------------|---------|-----|-----|-----|
| Gold           | Light Gold      | #F5D060 | 245 | 208 | 96  |
| Gold           | Gold            | #FFD700 | 255 | 215 | 0   |
| Gold           | Antique Gold    | #DAA520 | 218 | 165 | 32  |
| Gold           | Deep Gold       | #B8860B | 184 | 134 | 11  |
| Silver         | Light Silver    | #E8E8E8 | 232 | 232 | 232 |
| Silver         | Silver          | #C0C0C0 | 192 | 192 | 192 |
| Silver         | Pewter          | #A8A9AD | 168 | 169 | 173 |
| Silver         | Dark Silver     | #808080 | 128 | 128 | 128 |
| Bronze         | Light Bronze    | #D4956A | 212 | 149 | 106 |
| Bronze         | Bronze          | #CD7F32 | 205 | 127 | 50  |
| Bronze         | Dark Bronze     | #A0522D | 160 | 82  | 45  |
| Bronze         | Deep Bronze     | #8B4513 | 139 | 69  | 19  |
| Copper         | Light Copper    | #DA8A67 | 218 | 138 | 103 |
| Copper         | Copper          | #B87333 | 184 | 115 | 51  |
| Copper         | Dark Copper     | #96522A | 150 | 82  | 42  |
| Copper         | Deep Copper     | #6E3B20 | 110 | 59  | 32  |
| Steel          | Light Steel     | #B0C4DE | 176 | 196 | 222 |
| Steel          | Steel           | #71797E | 113 | 121 | 126 |
| Steel          | Blue Steel      | #4682B4 | 70  | 130 | 180 |
| Steel          | Dark Steel      | #36454F | 54  | 69  | 79  |
| Platinum       | Light Platinum  | #F0EFED | 240 | 239 | 237 |
| Platinum       | Platinum        | #E5E4E2 | 229 | 228 | 226 |
| Platinum       | Cool Platinum   | #BCC6CC | 188 | 198 | 204 |
| Platinum       | Dark Platinum   | #A0A0A0 | 160 | 160 | 160 |
| Rose Gold      | Light Rose Gold | #F2C1C1 | 242 | 193 | 193 |
| Rose Gold      | Rose Gold       | #B76E79 | 183 | 110 | 121 |
| Rose Gold      | Dark Rose Gold  | #9E5B65 | 158 | 91  | 101 |
| Rose Gold      | Deep Rose Gold  | #7D4E57 | 125 | 78  | 87  |
| Dark Metallics | Gunmetal        | #2C3539 | 44  | 53  | 57  |
| Dark Metallics | Charcoal        | #36454F | 54  | 69  | 79  |
| Dark Metallics | Obsidian        | #1A1A2E | 26  | 26  | 46  |
| Dark Metallics | Onyx Black      | #0F0F0F | 15  | 15  | 15  |

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# GRADIENT SETS

Quick reference for all 8 metallic gradient progressions, ordered from lightest to darkest.

| Family         | Stop 1 (Lightest) | Stop 2  | Stop 3  | Stop 4 (Darkest) |
|----------------|-------------------|---------|---------|------------------|
| Gold           | #F5D060           | #FFD700 | #DAA520 | #B8860B          |
| Family         | Stop 1 (Lightest) | Stop 2  | Stop 3  | Stop 4 (Darkest) |
| Silver         | #E8E8E8           | #C0C0C0 | #A8A9AD | #808080          |
| Bronze         | #D4956A           | #CD7F32 | #A0522D | #8B4513          |
| Copper         | #DA8A67           | #B87333 | #96522A | #6E3B20          |
| Steel          | #B0C4DE           | #71797E | #4682B4 | #36454F          |
| Platinum       | #F0EFED           | #E5E4E2 | #BCC6CC | #A0A0A0          |
| Rose Gold      | #F2C1C1           | #B76E79 | #9E5B65 | #7D4E57          |
| Dark Metallics | #2C3539           | #36454F | #1A1A2E | #0F0F0F          |



# USAGE GUIDE

Best practices and pairing recommendations for metallic palettes in design.

## Background Pairing

- Metallic colors pair best with dark backgrounds (#1A1A2E, #0F0F0F) for maximum impact and visual contrast.

## Gradient Application

- Use the gradient sets for realistic metallic sheen effects in digital design. Apply stops along highlight-to-shadow transitions to simulate reflective surfaces.

## Recommended Pairings

| Pairing               | Effect                                                                                        |
|-----------------------|-----------------------------------------------------------------------------------------------|
| Gold + Dark Metallics | The most classic luxury pairing. Ideal for high-end branding, awards, and premium packaging.  |
| Rose Gold + Platinum  | Soft, modern feminine aesthetic. Perfect for beauty, lifestyle, and fashion                   |
| Pairing               | Effect                                                                                        |
|                       | applications.                                                                                 |
| Steel + Silver        | Clean industrial sophistication. Suited for technology, automotive, and architectural design. |

## Print Considerations

- These colors may require **metallic inks** or **foil stamping** for a true metallic finish in print production. Standard CMYK printing will approximate but not fully replicate metallic sheen.

## Digital Rendering Tips

- Layer gradients with a **subtle noise texture** (1–3% monochromatic noise) for realistic metallic rendering on screen.
- Apply directional light simulation by weighting gradient stops toward the lighter values on the highlight side.